

# NEATH PORT TALBOT COUNTY BOROUGH COUNCIL

## LEISURE AND CULTURE SCRUTINY COMMITTEE

3<sup>rd</sup> May 2018

### REPORT OF HEAD OF TRANSFORMATION ANDREW THOMAS

**MATTER FOR: INFORMATION**

**WARDS AFFECTED: All**

#### **PINCESS ROYAL 2018-19 UPDATE REPORT**

##### **1. Purpose of the Report**

To update members on the Princess Royal Theatre, in both financial terms and the programme offered in 2018-19. The report also highlights the financial performance in 2018/19 as compared with 2014/15. The financial performance for 2014-15 and 2018-19 is appended as Appendix 1

##### **2. Executive Summary**

- 2.1 The deficit/subsidy for The Princess Royal Theatre has substantially reduced over a number of years as a requirement of the authority's medium term financial plan. To deliver this reduced deficit/subsidy management took the decision to review the historical programming philosophy of the venue, with a view to radically diversifying the offer into a more commercial programme to increase income, rather than simply rely on reduced expenditure.
- 2.2 It was further identified that the Princess Royal Theatre, required professional marketing support. A new post of marketing officer was created; the post holder works 50% at Margam Park and 50% at the Princess Royal Theatre. The post is a three year fixed term contract, and the post is fully funded from the income generation reserve

##### **3. Background**

- 3.1 The Princess Royal Theatre has a capacity of 798 for full theatre events, and banqueting facilities for up to 300. The

theatre is also available for a range of meetings, seminars and conferences that can accommodate 40 to 800 delegates in various layouts.

3.2 During 2018-19 the venue hosted a number of commercially viable productions which included :-

- Paul Potts
- Sarah Millican
- Jason Manford
- Paul Young
- Bay City Rollers
- Rob Brydon
- Grav
- Jim Davidson
- Danny Baker Live
- New Jersey Boys
- Teletubbies
- Alice In Wonderland
- Annual Pantomime

3.3 The venue also hosted a number amateur groups productions:-

- Port Talbot Amateur Operatic Society annual production.
- Port Talbot Amateur Operatic Society youth section production
- Briton Ferry Musical Theatre Company
- Port Talbot Little Theatre
- Fame Factory
- Local children's dance companies.

3.4 The venue also hosted a number of conferences and seminars:-

- Duke of Ed Awards Ceremony
- Mosque Children's Awards Ceremony
- Glamorgan Federation of Women's Institutes AGM
- Head teachers conference
- Llan conferences
- Wellbeing conference

#### **4. Financial Impact**

4.1 The financial performance of the venue is appended in Appendix 1.

## **5. Equality Impact Assessment**

5.1 There are no equality impacts associated with this report.

## **6. Workforce Impacts**

6.1 There are no workforce impacts associated with this report.

## **7. Legal Impacts**

7.1 There are no legal impacts associated with this report.

## **8. Risk Management**

8.1 There are no risk management issues associated with this report.

## **9. Consultation**

9.1 There is no requirement under the constitution for external consultation on this item.

## **10. Recommendation**

10.1 Report is for Information

## **11. Appendices**

Appendix 1: Financial performance.

## **12. List of Background Papers**

None

### **Officer Contact**

- Paul Walker,
- Operations Coordinator
- ☎ 01639 861107
- ✉ [p.walker@npt.gov.uk](mailto:p.walker@npt.gov.uk)